



year

2012

timeline

21/12

THE CONTRADA MUSEUM OF TARTUCA

destination

MUSEUM

place

SIENA - ITALY

gps coordinates

43.314859 N, 11.329830 O

client

PRIVATE

key words

CONCRETE, CORTEN-STEEL, REGENERATION

photo

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project architects

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THE CONTRADA MUSEUM OF TARTUCA

The urban display-case

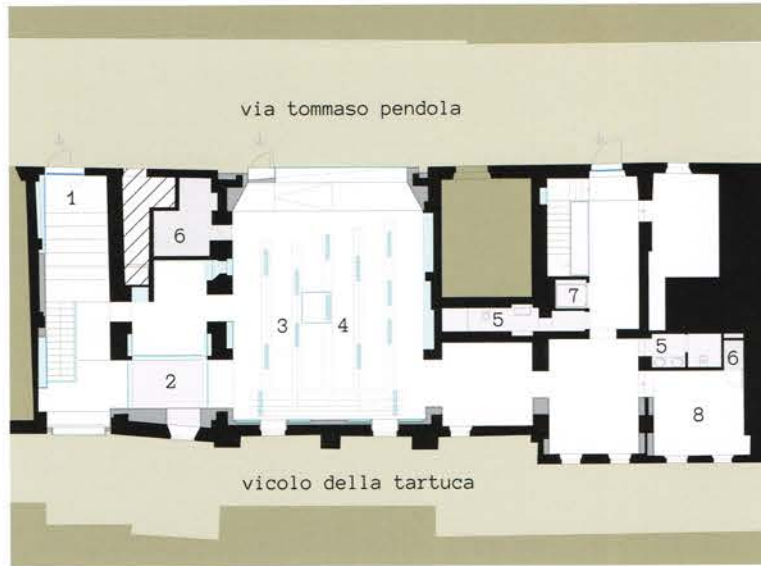


The urban display case A museum-system, born of the organic aggregation of single cells which exist autonomously with their own well-defined identity stemming from a common stylistic code, but which at the same time, arranged into a system, form a single vast museum, the result of a wider urban redevelopment project.

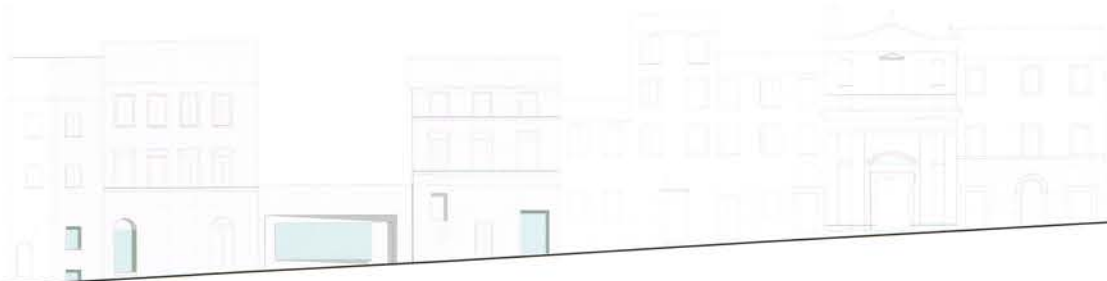
In the Museo del Palio e del Costume, harsh elements are juxtaposed in their materiality without intersecting, completing reality with a rational gesture based on a simple, rectilinear geometry. Undivided expanses of glass open up the Museum to street view, to the outside world and the curious gaz of the tourists, but also to the everyday passage of the locals, removing the concept of opening times and replacing it with the idea of the urban display case, introducing a new perceptual relationship. Inside, an arrangement of itineraries defines a true internal urban fabric: a complexity on multiple planes which animates the space with a series of staircases, ramps and steps, guiding the visitor through the exhibition and at the same time connecting new architectural spaces at the service of the community.

The material used declare their physical, contemporary nature, deliberately renouncing ostentation and decoration: reinforced concrete, corten, resin, steel and extra clear glass are shown in their natural state without illusory contrivance, inflected not as mere adornment but as matter to be shaped.

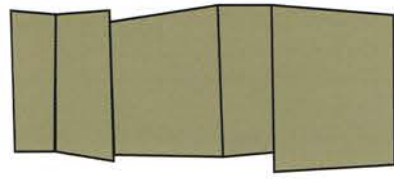
GROUND FLOOR PLAN
Random showcases



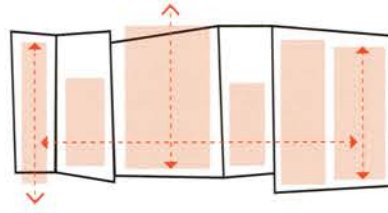
- 1. main entrance
- 2. double height room
- 3. sliding showcases
- 4. multifunctional room
- 5. toilet
- 6. technical room
- 7. elevator
- 8. video room



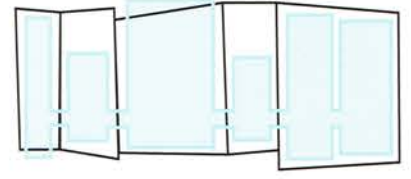
- CONCEPT
1. Spontaneous aggregation
 2. Idea
 3. New aggregation



1



2



3



